

## **Miss Rodeo Florida Sweetheart/Princess Qualifications and Standards of Conduct**

**Preamble:** Miss Rodeo Florida Association, Inc. is a private non-profit corporation providing vision and leadership to Miss Rodeo Florida, enabling her to represent the state of Florida and enhance the sport of rodeo and promote our western heritage. Miss Rodeo Florida Association, Inc. hereby declares and establishes the following minimum “Qualifications and Standards of Conduct” that shall be applicable to all title-and sub-title holders under contract to Miss Rodeo Florida Association, Inc. and all approved contestants competing for the title of Miss Rodeo Florida. Establishment of this statement of “Qualifications and Standards of Conduct” by Miss Rodeo Florida Association, Inc. does not nullify, cancel, or preclude existing and additional Miss Rodeo Florida Association, Inc. rules, expectations or practices now or in the future. Miss Rodeo Florida Association, Inc. reserves the right to amend its rules and operational guidelines by action of the Board of Directors.

Qualification and Standards are listed alphabetically, not in order of priority or importance.

### **Adherence to Law:**

Shall abide by the laws of the jurisdiction(s) she is in. Shall never have been convicted of a felony crime (or equivalent, while a juvenile.) Shall not have pending criminal charges or have adjudicated criminal sentences pending against her. Shall disclose to the Board of Directors her criminal history and pending sentences. .

### **Adherence to Rules:**

Shall abide by all rules and regulations of Miss Rodeo Florida Association, Inc. including: Miss Rodeo Florida Association, Inc. Rule Book and attachments, pageant contestant rules, general rules, written expectations, official communications and documents, and verbal direction from competent authority (State Delegate, Judges, and Board of Directors.) Concerns shall respectfully be brought to the attention of the involved Director, the National Director, Pageant Official or the President of Miss Rodeo Florida Association, Inc. in a timely manner.

### **Age:**

Miss Rodeo Florida Sweetheart contestants must have obtained the age of 7 years old by December 31 of the pageant year and must not have obtained the age of 10 years old by December 31st of the pageant year. Miss Rodeo Florida Princess contestants must have obtained the age of 10 years old by December 31 of the pageant year and must not have obtained the age of 13 years old by December 31st of the pageant year. All Contestants shall supply Miss Rodeo Florida Association, Inc., with one official copy of her Certificate of Birth.

**Agreements:**

Shall have executed and presented all required documents, consents, waivers, contracts and/or agreements presented as conditions or precedents to pageant competition, title, or contracted party prior to the receipt of prizes, awards, scholarships, monies, or participation in approved activities.

**Civil Actions:**

Shall not be a principal (initiating) party in any civil action without prior written notification of the Board of Directors. The Board of Directors reserves the right to disqualify her for title or contract position in cases where the initiation or furtherance of a civil action is contrary to the stated purposes of Miss Rodeo Florida Association, Inc., or prejudicial to the positive image and effective representation of Miss Rodeo Florida Association, Inc., or involves a significant conflict of interest. Shall disclose in writing to Miss Rodeo Florida Association, Inc., any pending civil judgments imposed against her.

**Contracts/Agreements/Encumbrances:**

Shall not enter into any contract, agreement, purchase, or promise to pay that encumbers Miss Rodeo Florida Association, Inc., funds, personnel, resources, or commits Miss Rodeo Florida Association, Inc., as a responsible entity.

**Disqualification:**

Shall not have been disqualified in current pageant competition.

**Gender:**

Shall be female as established by the gender at birth as shown on an official copy of her Certificate of Birth. Shall supply Miss Rodeo Florida Association, Inc., with one official copy of her Certificate of Birth.

**9. Meetings and Board Business:**

Shall exercise and maintain confidentiality in respect to all Board issues, discussions, decisions, and other business of the Board of Directors. Shall not be publicly critical in word or action of the Board of Directors, singly or as a group.

**10. Personal Appearance: (Please note that Miss Rodeo Florida**

**Sweetheart/Princess are honorary titles; and while MRF Association, Inc. does not require appearances for these titleholders, opportunities may arise for appearances, and the following guidelines will apply**

if

**the titleholder chooses to accept the appearance.)**

Travel by Air or Public Conveyance: While traveling to/from and participating in scheduled appearances or activities, shall be well dressed in appropriate queen attire, including crown, buckle, and banner. On trip lasting one day or less, clothing shall be appropriate for the event.

Travel by Automobile: Attire while driving to events may be casual, but presentable in public. When arriving at an appearance location shall be well dressed in appropriate queen attire, including crown, buckle, and banner.

Examples of Appropriate Attire:

1. Shall maintain a wardrobe sufficient to fulfill appearance and activity requirements.
2. No faded jeans, shirts, or hats – It is best to have your jeans/shirts dry-cleaned and heavy starched. Always make sure your hat is very clean and shaped, in a popular and flattering style.
3. Boots, tack, luggage, and other equipment must be clean, polished and in good repair.
4. Crown, buckle, and jewelry are always clean and polished. Keep the banners in excellent condition and clean.
5. Hair and makeup (if applicable) shall be tasteful and complete in appearance.

#### **11. Personal Conduct/Wholesome Image:**

1. Miss Rodeo Florida is a highly visible icon, a role model who represents and is often synonymous with the sport of rodeo, the people of the state of Florida, Miss Rodeo Florida Association, Inc., the Board of Directors, local rodeo and queen committees, her hometown, her family, and her own personal character. The Miss Rodeo Florida Sweetheart and Princess should conduct themselves as if they were “Miss Rodeo Florida”.
2. **Acceptance of the Miss Rodeo Florida Sweetheart and Princess titles (including other Miss Rodeo Florida Association, Inc. contract positions) presupposes her voluntary relinquishment**

of

**a certain amount of freedom in personal choices and activities while competing for or holding this position of public scrutiny and responsibility.** Miss Rodeo Florida Association Inc., expects her personal conduct during official appearances and in her private life to exemplify the highest standards of morality, integrity, honesty, fairness, sincere concern, public service, poise, tact, and

the

traditional, family-oriented western lifestyle she represents. She shall conduct herself at all times to reflect most favorably on

herself,

her title, Miss Rodeo Florida Association, Inc., and the state of Florida.

Integral to the success of her title is her wholesome image as the

with “Ambassador of Rodeo.” If questions about correct behavior or appropriateness arise, she shall discuss them in a timely manner with the Teen Director whose direction will be final.

**12. Political Activity/Endorsements:**

Shall not endorse or use her title to represent a political candidate, political party, or partisan cause. She may participate in public causes deemed by the Board of Directors to be consistent with her title, the purposes of Miss Rodeo Florida Association, Inc., or that support legitimate aspects of rodeo or the traditional western lifestyle. May assist in advertising for recognized and approved commercial sponsors of Miss Rodeo Florida Association, Inc., or other as directed by Miss Rodeo Florida Association, Inc.

**13. Representative or Agent:**

The Board of Directors shall not deal with an agent or personal representative with the exception of the parents or legal guardians. Miss Rodeo Florida (and Miss Rodeo Florida Association, Inc., contractees) shall maintain herself approachable and available to the Board of Directors.

**14. Residency:**

Shall maintain her primary residence in the state of Florida.

**15. Scheduling and Appearances:**

Miss Rodeo Florida Sweetheart/Princess shall be assigned to the Miss Rodeo Florida Teen Director, for guidance and direction of their activities, image, and as their direct liaison to the Board of Directors.

Miss Rodeo Florida Sweetheart/Princess may not make appearances as such without prior approval of the Miss Rodeo Florida Association, Inc. Board.

All requests for appearances shall be referred to the Teen Director, who will obtain permission from the board and negotiate arrangements, scheduling, travel itinerary, accommodations, expenses, payment, promotional activities, and representation issues. Proposals or requests for activities and appearances may be submitted to the Teen Director by Miss Rodeo Florida, outside sources, or any Board of Director member.

The Teen Director may assign some coordination and scheduling responsibilities to others.

Miss Rodeo Florida Sweetheart/Princess shall inform the Teen Director of her personal scheduling needs, her current location, and contact information throughout the term of her reign.

6 If an opportunity for an appearance or activity arises, and the titleholder

(i.e

Miss Rodeo Florida Sweetheart/Princess accepts the invitation, it is mandatory that you follow through with the appearance.  
Miss Rodeo Florida Sweetheart/Princess shall notify the Teen Director no less than three days in advance if she cannot make a scheduled commitment. The only exception shall be unforeseen emergencies or illness that preclude prior notification.  
Every reasonable effort will be made to notify responsible parties prior to missing commitments, rescheduling them, if possible.

**16. Sponsors:**

Shall try to assist in seeking and developing new potential sponsors for Miss Rodeo Florida Association, Inc., coordinating and cooperating with the Board of Director members engaged in fund-raising. Sponsorships should be considered as potentially renewable annually, instead of only one-time gifts. Personal thank you letters will be part of Miss Rodeo Florida Princess and Sweetheart's duties.

**17. Titles: Local, State, National, International:**

Shall not use the Miss Rodeo Florida Sweetheart or Princess titles to run as a contestant in any other local, state, national, or international pageant:

**Summary:** Miss Rodeo Florida (including Miss Rodeo Florida Association, Inc., contractees) shall bring problems, questions and the possibility of personal non-compliance with Miss Rodeo Florida Association, Inc., rules to the attention of the National Director or the Board of Directors in a timely manner. Equitable problem resolution is much simpler and more likely when addressed openly and early. (In the event of any inconsistency between the above and the signed contracts, the signed contracts shall prevail.)

**I HAVE READ AND UNDERSTAND THE:**

**MISS RODEO FLORIDA SWEETHEART/PRINCESS  
QUALIFICATIONS AND STANDARDS OF CONDUCT**

**MRF Sweetheart/Princess (PARENT OR LEGAL GUARDIAN SIGNATURE)**

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**Miss Rodeo Florida Association, Inc., National Director** \_\_\_\_\_

**Miss Rodeo Florida Association, Inc., President** \_\_\_\_\_

**Miss Rodeo Florida Association, Inc. Teen Director** \_\_\_\_\_

**DATE:** \_\_\_\_\_