



**MISS RODEO FLORIDA  
MISS TEEN RODEO FLORIDA  
MISS RODEO FLORIDA PRINCESS  
MISS RODEO FLORIDA SWEETHEART**

**ADVERTISING AGREEMENT**

The Miss Rodeo Florida 2011 Pageant will be held September 30 -October 2, 2010 in Kissimmee, FL. Each contestant is required to sell a minimum of \$150.00 in ads for the program book. A portion of the proceeds for any additional ad sales will be given back to the contestant to assist her in her quest for the title.

The pageant is open to young ladies between the ages of 7 and 25 years of age that are residents of Florida. The newly crowned Miss Rodeo Florida will compete for the coveted title of Miss Rodeo America in December 2011.

Thank you for your support for these young ladies and this program!

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Program Trim Size: 8 1/4" X 11" / Image Area: 7 1/2" X 9 3/4"

1. AD SIZE: PLEASE CIRCLE

1/8 Page.....\$ 35.00  
3 -5/8" W X 2-1/4" H

1/4 Page.....\$ 50.00  
3 -5/8" W X 4-3/4" H

1/2 Page.....\$ 75.00  
7-1/2" W X 4-3/4" H

Full Page..... \$100.00

**Photo in Ad..... \$ 10.00 Per Photo**

Photo must be provided. A color photo is acceptable; however, it will appear in black and white in program. The photo will be returned upon request. Please put contestants name on back of photo.

ADVERTISER NAME: \_\_\_\_\_

ADVERTISER SIGNATURE: \_\_\_\_\_

ADVERTISER ADDRESS: \_\_\_\_\_

ADVERTISER PHONE NUMBER: \_\_\_\_\_

**PLEASE MAKE CHECK PAYABLE TO THE MISS RODEO FLORIDA ASSOCIATION, INC.**

**WRITE AD COPY ON ATTACHED SHEET**

**Miss Rodeo Florida Association, Inc\*319 Wisconsin Ave., St. Cloud, FL 34769**

**Phone: 321-624-9410\*E-Mail: KrazyKrooner@aol.com**