



Miss Rodeo America, Inc.
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FOR IMMEDIATE RELEASE

May 27, 2020

Miss Rodeo America Cancels Annual Pageant to 2021

Colorado Springs, CO (May 27, 2020)- Miss Rodeo America, Inc. announced Wednesday that the Miss Rodeo America 2021 Pageant, previously scheduled for November 29-December 6, 2020, has been cancelled due to the nationwide impact of COVID-19.

For the safety, health and welfare of the enormous community necessary to make the Miss Rodeo America competition possible, including contestants, volunteers, family and friends, the Miss Rodeo America, Inc. Board of Directors has voted in favor of cancelling the Miss Rodeo America 2021 Pageant.

Miss Rodeo America, Inc. is working with state affiliated organizations to amend rules and eligibility for the 2021 competition year. The current Miss Rodeo America, Jordan Tierney, will continue her reign until December 2021.

Miss Rodeo America travels some 100,000 miles during the year of her reign, appearing at nearly 100 rodeo performances, as well as appearances at schools, civic groups and other special events, educating the public and creating awareness about the sport of rodeo, its sponsors, and its opportunities. We encourage you to come out and meet Miss Rodeo America when she makes an appearance at a rodeo or event near you and join Miss Rodeo America in supporting the great western rodeo tradition.

For updates on the Miss Rodeo America and the Miss Rodeo America Pageant please visit www.missrodeoamerica.com.

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Miss Rodeo America, Inc. is a 501c(3) organization. The Miss Rodeo America Pageant objective is to select a National Ambassador for the Professional Rodeo Cowboy Association, its sponsors, and supporters. The primary mission of the process is that she will promote the western culture and way of life by educating the general public on topics including ranching and farming heritage, the agriculture industry, and the sport of rodeo. An additional outcome is to provide educational opportunities for these young women to be prepared for the leadership positions of tomorrow.

Miss Rodeo America symbolizes the youth of our nation who wish to further promote Agriculture, and the sport of Professional Rodeo, and in doing so, promotes the great western way of life. She is the ideal, agriculturally oriented American young woman, who embodies professionalism, speaks intelligently, and has integrity, good character, knowledge and grace. She consistently models and demonstrates these characteristics as she travels extensively across our country and at times, to other countries as well.